



— PROGRAM ADVERTISING SPEC SHEET —

Full Page Ad

4.75" wide x 7.75" high
Color

Half Page Ad

4.75" wide x 3.75" high
Color

Quarter Page Ad

4.75" wide x 1.75" high
Color

Zoellner Arts Center accepts the following file formats for advertisements:

- High Resolution (300 dpi)
- CMYK Color
- PDF or JPEG

Send files via email to lmf206@lehigh.edu