



ARTS CENTER • LEHIGH UNIVERSITY

GUEST ARTISTS PROGRAM ADVERTISING

— AD SIZE SPEC SHEET —

Full Page Ad

4.75" wide x 7.75" high
Color or BW — \$1,500

Half Page Vertical Ad

2.25" wide x 7.75" high
Color or BW — \$950

Quarter Page Vertical Ad

2.25" wide x 3.75" high
Color or BW — \$500

Half Page Horizontal Ad

4.75" wide x 3.75" high
Color or BW — \$950

Quarter Page Horizontal Ad

4.75" wide x 1.75" high
Color or BW — \$500



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— FILE SPEC SHEET —

Zoellner Arts Center accepts the following file formats for advertisements:

High Resolution (300 dpi) • CMYK Color
PDFs with embedded fonts OR JPGs

*NOTE: No documents accepted unless converted
into one of the above file formats.*

Send files via email to inzacmkt@lehigh.edu

Questions, contact Cyndy Brinker 610-758-5323