



# CORPORATE PARTNERSHIP OPPORTUNITIES

Providing transformative experiences that  
connect our community through the arts.



Educational Programs | Presenting Series Events | Family Series | Community Initiatives | Creative Campus | Accessible Arts



# ABOUT US



## Zoellner Arts Center at Lehigh University

Over 26 years ago, Lehigh University had a vision to design a vibrant arts environment where students, artists, faculty and community could create and learn. It wanted to educate, captivate and inspire performers and patrons by presenting a variety of outstanding performing arts events, exhibits and educational programs, and to develop new works. In 1997, this vision manifested in Zoellner Arts Center—home to the Lehigh University Music Department, the Department of Theatre, the Art Galleries and the Guest Artist Series—a place for creativity and innovation; for exploring all corners of artistic disciplines; and for opening up minds to new ideas and new ways of seeing the world.

In a recent year, the center held 240 events, including over 350 artists from 10 countries, and more than 50 campus and community events, lectures, business meetings, convocations, recitals, concerts, conventions, and more. In total, the center provided arts engagement and communal space to over 55,000 people in attendance from 12 states and to over 3,000 local school children. Additionally, we created partnerships with 35 community organizations in the arts, sciences, health and literacy.



As we step forward, Zoellner Arts Center will continue building organizational partnerships like those achieved as the lead organization for the Kennedy Center's *Ensuring the Arts for Any Given Child* program in Bethlehem. We will further expand into the community by focusing on K-12 education to deliver arts enrichment programs, cultural programs, social-emotional learning programming, and artist-in-residencies specifically tied to school curriculum.

Zoellner Arts Center strives to go beyond our four walls and challenge people to think while encouraging them to see the world through a different lens to connect and understand our community. We seek to be a leader in the arts and culture scene in the Lehigh Valley by being bold, forward thinking, innovative, and by bringing our diverse community together through shared experiences. And we are dedicated to presenting arts for all through being inclusive, diverse, equitable and accessible.



## Art has the power to change lives and engage our community

Your support is the key ingredient in creating an arts rich community for our residents. The philanthropy and partnership you provide will help us enrich the lives of students across the Lehigh Valley. Together, we can make the arts accessible to areas in our community where geographic location and economics pose barriers. An arts rich community is able to mold creative critical thinkers to lead us into the future. We look forward to collaborating with your organization through our corporate partnership opportunities. Thank you for your commitment to our community.



## Our Mission

The mission of Zoellner Arts Center is to infuse the arts into the life of Lehigh University and the greater Lehigh Valley community by presenting high-quality multi-disciplinary programs, by fostering life-long patronage of the arts, and by integrating our educational resources to enhance our human experience.

## The Numbers

Over **62,500 patrons** come to Zoellner Arts Center each year  
 Over **7,400 students** attend Lehigh University  
 Over **100,000 school children** of all ages have visited the center since 1997  
 Over **85 community organizations** have benefited from ticket donations

## Where Community Gathers

Zoellner Arts Center is proud to host events for many Lehigh Valley organizations including:

- Pennsylvania Youth Ballet
- Touchstone Theatre Young Playwrights' Festival
- The Bach Choir concert
- Ben Franklin TechVentures iXchange
- St. Luke's Youth Sports All-star Awards

## 2025-2026 PRESENTING SERIES

The Bacon Brothers	SUN SEP 7
Morgan Freeman's Symphonic Blues Experience	FRI SEP 12
Noli Timere	SAT SEP 20
Sphinx Virtuosi	FRI OCT 3
Kurbasy	SUN OCT 5
Soweto Gospel Choir	SAT OCT 11
Mark Morris Dance Group	FRI OCT 17
Philharmonia Orchestra	SUN OCT 26
Don't Let The Pigeon Drive The Bus! The Musical! <b>FAMILY SERIES</b>	SAT NOV 1
Postmodern Jukebox	THU NOV 13
Academy of Vocal Arts	SUN NOV 23
The Nutcracker	SAT DEC 13 & SUN DEC 14
Vienna Boys Choir	FRI DEC 19
Seán Heely's Celtic Christmas	SAT DEC 20
Drum Tao	FRI JAN 23
Bugs <b>FAMILY SERIES</b>	SUN FEB 1
Sangjaru	THU FEB 5
Traveling While Black	SELECT DATES FEB-APR
Akropolis Reed Quintet	SAT FEB 14
The Jane Austen Playlist	SUN FEB 15
Grimmz Fairy Tales <b>FAMILY SERIES</b>	SUN MAR 1
Dirty Dancing in Concert	FRI MAR 6
Tommy Dorsey Orchestra	SUN MAR 22
Click, Clack, Moo <b>FAMILY SERIES</b>	SUN MAR 29
The Ukulele Orchestra of Great Britain	FRI APR 10
The Tallis Scholars	SAT APR 11
Compagnie Multicorps/ Marcel Gbeffa	FRI APR 17
NYC Ska Orchestra	FRI MAY 15

# CORPORATE PARTNERSHIP LEVELS

## What does your partnership with Zoellner Arts Center do for you?

- ➡ Distinguish your brand
- ➡ Connect you with other art-centered organizations
- ➡ Create targeted promotions to reach your audience
- ➡ Demonstrate a strong commitment to the community
- ➡ Help bring world-class arts & culture to the Lehigh Valley

### \$5,000 PRODUCER

- Sponsorship of **One Presenting Series Event**
- Season-long Producer recognition in the playbill
- Six (6) complimentary tickets to sponsored event
- 10% Employee discount to sponsored event
- Logo visibility in marketing collateral for select performance with hyperlink on event webpage
- 1/4 page acknowledgment in playbill

Note: All levels include an Invitation to the Corporate Season Preview Event





### \$10,000 MARQUEE

- Sponsorship of **Two Presenting Series Events**
- Season-long Marquee recognition in the playbill
- Ten (10) complimentary tickets to each sponsored event
- 10% Employee discount to select events
- Logo visibility in marketing collateral for select performance with hyperlink on event webpage
- 1/2 page acknowledgment in season playbill
- Invitation to Prelude Receptions (if avail.)
- Complimentary backstage tour for 10
- Corporate information table in lobby at sponsored events

### \$15,000 SPOTLIGHT

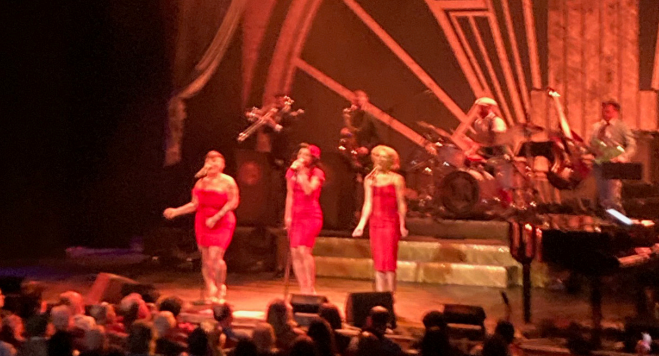
- Sponsorship of **Three Presenting Series Events**
- Season-long Spotlight recognition in the playbill
- Fifteen (15) complimentary tickets to each sponsored event
- 15% Employee discount to select events
- Logo visibility in marketing collateral for select performance with hyperlink on event webpage
- Full page acknowledgment in season playbill
- Invitation to Prelude Receptions (if avail.)
- Corporate information table in lobby at sponsored events
- Complimentary use of a Zoellner space for private corporate event

### \$20,000 BRAVO

- Sponsorship of **Four Presenting Series Events**
- Season-long Bravo recognition in the playbill
- Twenty (20) complimentary tickets to each sponsored event
- 20% Employee discount to select events
- Logo visibility in marketing collateral for select performance with hyperlink on event webpage
- Full page acknowledgment in season playbill premium spot
- On-stage introduction of sponsored events
- Invitation to Prelude Receptions (if avail.)
- Corporate information table in lobby at sponsored events
- Complimentary use of a Zoellner space for private corporate event

Please contact Mark Wilson for Overture partnerships of \$25,000+ to specifically craft a branded series for your company.





# ARTS HAVE **IMPACT** **INVEST** IN YOUR COMMUNITY

Through your partnership with  
Zoellner Arts Center we can:

- Engage the **COMMUNITY** with your brand using strategic corporate visibility opportunities
- Create **AWARENESS** marketing to targeted audiences
- Develop **PARTNERSHIPS** with non-profit organizations throughout the community
- Demonstrate your **COMMITMENT** to the Lehigh Valley

To Support Zoellner Contact:

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"It gave us the opportunity to make a profound difference in the lives of the students, faculty, community and the university itself."

— Robert E. '54 and Victoria Zoellner

"For 150 years, Lehigh University has been doing amazing things. And over 20 years ago, when they had the foresight and innovation to build Zoellner Arts Center, it was a wonderful gift to the Lehigh Valley. Since then, they've really reinvented themselves. Zoellner reacts to what the community wants, to what the students want, what the faculty want, and what business partners want."

— Laurie Gostley Hackett | Air Products

"Zoellner Arts Center has authentically and intentionally committed themselves to provide diverse content reflective of our community. Students at Broughal Middle School have shared with us how impactful it is to see artists that look like them on stage. Zoellner's thoughtful programming will encourage you to think and talk about many culturally relevant things!"

— Meg Dowd | Just Born







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