

Agreement for Advertising with Zoellner Arts Center

This Agreement is for advertising in the Zoellner Arts Center Guest Artist Series playbill for the 2012 - 2013 season.

Advertiser will receive a **FULL COLOR Ad (circle one)** in playbills that will be distributed between September 2012 and May 2013.

\$1,900 full / \$950 half / \$500 quarter / \$250 eighth page

All artwork supplied must be in camera-ready format (disk or hard copy) or emailed directly to our designer at asantos1@ptd.net (see file spec sheet). Zoellner Arts Center will not be responsible for any typographical errors in artwork supplied or print quality due to ad file quality submitted.

Submit artwork by July 15, 2012.

Recession Incentive – Invoicing deferred until March 2013.

Business Name:

Authorized Representative:

Street:

City:

State:

Zip:

Phone:

Fax:

Email:

The undersigned is authorized to enter into this Agreement on behalf of listed Business.

Signed: _____ Date: _____

Please complete, sign and date this Agreement, and return via fax or email to:

Cyndy Brinker
Zoellner Arts Center
Lehigh University
420 East Packer Avenue
Bethlehem, PA 18015

Phone: (610) 758-5323
Fax: (610) 758-6537
Email: cabrinker@lehigh.edu